



## **The Great Lakes - St. Lawrence Seaway System** *Le réseau Grands Lacs - Voie maritime du Saint-Laurent*

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### **Trade Mission 2010**

The 2010 Binational Trade Mission is quickly approaching, and will be taking place November 5-12. This Trade Mission, in its 32<sup>nd</sup> year, will be held in Amsterdam and Rotterdam, The Netherlands, Antwerp, Belgium, and London, England.

The Trade Mission will provide Great Lakes St. Lawrence Seaway System Stakeholders with an opportunity to meet with European industry leaders who are successfully running Short Sea Shipping operations on a daily basis, reconnect with current users, and introduce ourselves to prospective European customers.

Currently, the schedule has delegates to participate in Trade Development Symposiums with the Port of Amsterdam and the Port of Rotterdam. Following these Symposiums, the delegation will host a reception which will provide an opportunity to meet with current and potential Great Lake users. A similar format will take place when the delegation travels midweek to Antwerp, Belgium and London, England.

If you would like to participate in this important Trade Mission, please contact Rebecca McGill, Director, Office of Trade Development, SLSDC, at 202-366-5418 or Kelly DiPardo, Administrative Assistant, Market Development, SLSMC, 905-641-1932 ext. 5377. **Please indicate your participation no later than August 31, 2010.**